



DEWAN FILHARMONIK PETRONAS
KUALA LUMPUR, MALAYSIA



2024 ANNUAL REPORT

WHERE EVERY BEAT TELLS A STORY

CONTENTS

4 CHAIRMAN'S MESSAGE

- 5 Statement of Purpose
- 6 Governance
- 8 Leadership Team
- 9 Committees In DFP
- 10 Key Highlights
- 12 Social Media Data



- 14 Overview of DFP

16 YEAR IN REVIEW (DFP)

- 20 DFP Seni Festival
- 22 Sponsors, Partners and Hirers
- 26 Overview of MPO

28 YEAR IN REVIEW (MPO)

- 32 Education and Outreach Programme
- 34 Educational Activities

36 MPYO & CIMB

38 MPO BENEFIT CONCERT

- 42 MPO Musicians List
- 43 MPYO Musicians List
- 44 Networking Events
- 46 Major Maintenance Work
- 48 DFP Services
- 50 MPO Services
- 52 Management List
- 54 Acknowledgements





It is with great pleasure that I present you the Dewan Filharmonik PETRONAS (DFP) and Malaysian Philharmonic Orchestra (MPO) Annual Report 2024. This is the year that DFP/MPO continued to epitomise artistic excellence, cultural sustainability and community engagements.

Recognising the need for sustainability of the arts, DFP/MPO also broadened our revenue streams, ensuring financial resilience without compromising artistic integrity. A landmark initiative was the establishment of innovative partnerships and business ventures that extended our reach and impact.

Foremost among these was the MPO's collaboration with CIMB and MyCreative Ventures, enabling the Malaysian Philharmonic Youth Orchestra (MPYO) to grow. The MPYO represents not just the future of Malaysian classical music but our sustained investment in arts education and youth development.

The highlight of 2024 was the MPO Benefit Concert where the MPYO performed alongside the MPO in a moving display of unity, powerful synergy and artistic expression. More than a concert, this was our statement of legacy and continuity.

DFP/MPO welcomed performances of different genres; at the heart of the mission remains classical music of the highest calibre but we also made room for modern genres and pop culture including anime music, film screenings, traditional performances and a stand-up comedy which drew enthusiastic new audiences.

2024's innovative programming demonstrated our commitment to accessibility and cultural diversity reaffirming DFP/MPO's role as a national platform for homegrown excellence. Not only DFP became more than just a concert venue, it became a thriving cultural hub for all walks of life.

This year, DFP/MPO also diversified revenue through a new business model which includes hall hires, strategic sponsorship/partnership, and customised musician-for-hire service. Our efforts towards sustainability extended beyond financial strategies to encompass environmental and social impact. The balanced integration of revenue diversification, artistic vision and community relevance positions DFP/MPO to thrive in the coming years and decades.

Indeed, 2024 has been a year of groundbreaking transformation. As we look ahead, we remain dedicated to continue to forge meaningful collaborations, support local talents and build an arts ecosystem that is resilient and relevant.

We extend our deepest gratitude to the outgoing members of the Board of Directors/ Board of Trustees, YBhg. Toh Puan Dato' Seri Hajah Aishah Ong and YBhg. Datin Paduka Marina Tun Dr. Mahathir for their dedication and contribution and we welcome new esteemed members, YBhg. Tan Sri Datuk Hajah Norliza Rofli and YBhg. Datuk Ahmad Izham Omar.

I extend my heartfelt appreciation to our audiences, supporters, partners, stakeholders, sponsors and the extraordinary musicians and staff who have made these milestones possible.

SITI AZLINA ABDUL LATIF

STATEMENT OF PURPOSE

Dewan Filharmonik PETRONAS

To promote the premier iconic hall with diverse music and cultural offerings to create unique experiences for all.



Malaysian Philharmonic Orchestra

The premier Malaysian orchestra, providing the ultimate entertainment experience through the power of live music that educates, entertains and inspires.

Board of Directors and Trustees

The appointment of Board Members is approved by the Minister of Domestic Trade and Cost of Living.

The Boards are responsible for overseeing the Management's running of the businesses of the two companies and set the overall direction of the companies. The Boards convene at regular intervals to discuss and approve policies, strategies, plans and budgets, as well as review the business and financial performances of the companies.



Puan
Siti Azlina Abdul Latif
(Chairman)



YBhg. Datuk Md Shah
Mahmood



YBhg. Dato Mohammad
Medan Abdullah



YBhg. Toh Puan Dato'
Seri Dr Aishah Ong



YBhg. Datin Paduka
Marina Tun Dr Mahathir



YBhg. Tan Sri Datuk
Hajah Norliza Rofli



YBhg. Datuk
Ahmad Izham Omar

DFP & MPO GOVERNED BY THE SURUHANJAYA SYARIKAT MALAYSIA (SSM)'S COMPANY LIMITED BY GUARANTEE (CLBG) REGULATIONS AND LEMBAGA HASIL DALAM NEGERI (LHDN)'S SECTION 44(6) OF THE INCOME TAX ACT 1967

Established as CLBG on:

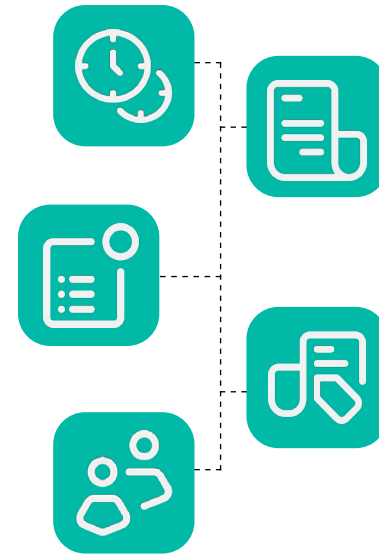
- Dewan Filharmonik PETRONAS (DFP): 21 May 1998
- Malaysian Philharmonic Orchestra (MPO): 28 May 1998

Appointment of Board Members requires clearance and approval from:

- LHDN
- Minister of Domestic Trade and Cost of Living through SSM

Current Members & Guarantors:

- Puan Siti Azlina Abdul Latif
- Cik Marina Md Taib
(Each with RM 1000 limited liability)



LHDN Tax-Exempt Status under Section 44(6) of the Income Tax Act 1967

- DFP and MPO continue to hold tax-exempt status granted by LHDN under Section 44(6) of the ITA 1967.
- This tax exemption is valid until 31 December 2025.
- Donors contributing to DFP and MPO may enjoy tax deductions on cash donation, subject to LHDN's rules and regulations.

Public Donation Solicitation Approval

- DFP and MPO must obtain approval from the Companies Commission of Malaysia (SSM) for the solicitation of public donations.
- The current approval is valid for a 1-year period:
 - > DFP: until 30 May 2025
 - > MPO: until 24 June 2025
- Renewal applications must be submitted annually to SSM.

UNIQUE FEATURES OF DFP & MPO AS A CLBG AND TAX EXEMPT UNDER SECTION 44(6) OF INCOME TAX ACT 1967

1. NON-PROFIT FOCUS

- Establishment focuses on charitable, educational or social purposes e.g. performing arts, rather than profit making.
- To serve the general public or for community benefit.

2. MISSION FOCUS

- Any income generated is used to further the organisation objectives rather than being distributed as profit.

3. GOVERNANCE

- Board member appointments require approval from LHDN and SSM.
- The composition of the Board must consist of more than 50% external and independent members.
- Board Directors do not receive any fees or remuneration.
- Activities must align with the objectives in the company's Memorandum & Articles of Association.
- Asset purchases or disposals require prior LHDN approval.
- Overseas travel requires prior approval from the Minister of Finance (MOF).
- Subject to audits by external auditor, SSM, and LHDN.

4. NO SHAREHOLDER

- Does not have any shareholders and is not owned by any individual or corporation.
- Has Members known as Guarantors.

5. SEPARATE LEGAL ENTITY

- Can enter into contracts, own property, and be sued in its own name, just like any other company.

6. LIMITED LIABILITY

- Members/Guarantors are liable to pay only a predetermined amount, such as RM1,000 each (for DFP & MPO), in the event of bankruptcy or liquidation.
- Guarantors' personal assets are protected.





Hassina Begam Abdul Gani
Chief Executive Officer, DFP & MPO

The Chief Executive Officer (CEO) of DFP and MPO is responsible for the management and performance of the companies, per the provisions of the relevant laws in Malaysia, and the Memorandum & Articles of Association of the respective companies.

In discharging its duties, the Management Committee, comprising of all the Heads of Departments, acts in an advisory capacity to the CEO.

In exercising its authority, the Management is guided by the respective companies' Limit of Authority, specific policies, processes, procedures and guidelines, as well as the Code of Conduct & Business Ethics (CoBE) and the Whistle-Blowing policy, to enhance compliance to effective corporate governance.



Mohamed Sultan Haja Mohideen
Chief Financial Officer,
Finance & Corporate Services



Effendy Khalid
Head, Business & Strategic
Relations Management



Munshi Ariff Abu Hassan
Head, Communications
& Creative Services



Firoz Khan Mohd Yunus
Head, Technical Services



Mohd Fahmi Md Radzi
Head, Health, Safety
& Environment



Ahmad Muriz Che Rose
Head, Music Talent
Development



Khor Chin Yang
Head, Artistic Management



Fadilah Kamal Francis
Head, Orchestra Management

Staff Development Committee

It deliberates, endorses and approves all staff appointments, transfers, promotions, performance appraisal, consequence management, succession planning and staff development.



Members: Khor Chin Yang, Mohd Fahmi Md Radzi, Firoz Khan Mohd Yunus, Mohamed Sultan Haja Mohideen, Hassina Begam Abdul Gani (Chairman), Effendy Khalid, Munshi Ariff Abu Hassan, Ahmad Muriz Che Rose, Fadilah Kamal Francis

Secretariat: Sharhida Saad, Nor Afidah Nordin

Tender Committee

It governs all tendering activities for DFP's projects and operations to ensure transparency and adherence to policies, procedures and schedules.



Members: Mohd Fahmi Md Radzi, Firoz Khan Mohd Yunus, Mohamed Sultan Haja Mohideen, Hassina Begam Abdul Gani (Chairman), Effendy Khalid, Munshi Ariff Abu Hassan

Secretariat: Logiswary Raman, Norhaszilawati Zainudin

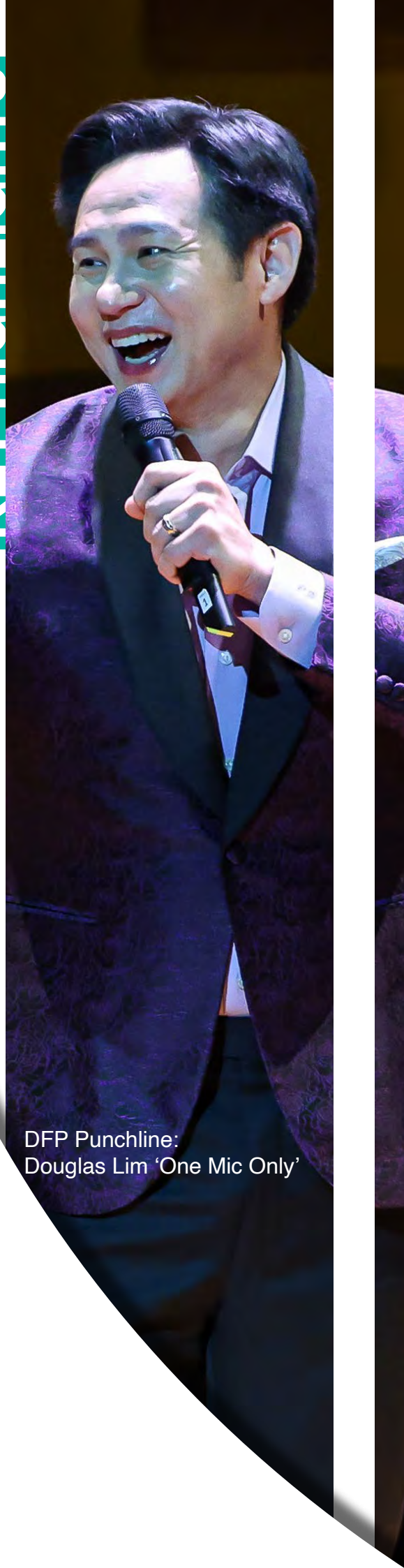
HSE Committee

It provides a platform to discuss and take steps towards ensuring as well as enhancing HSE compliance at the workplace.

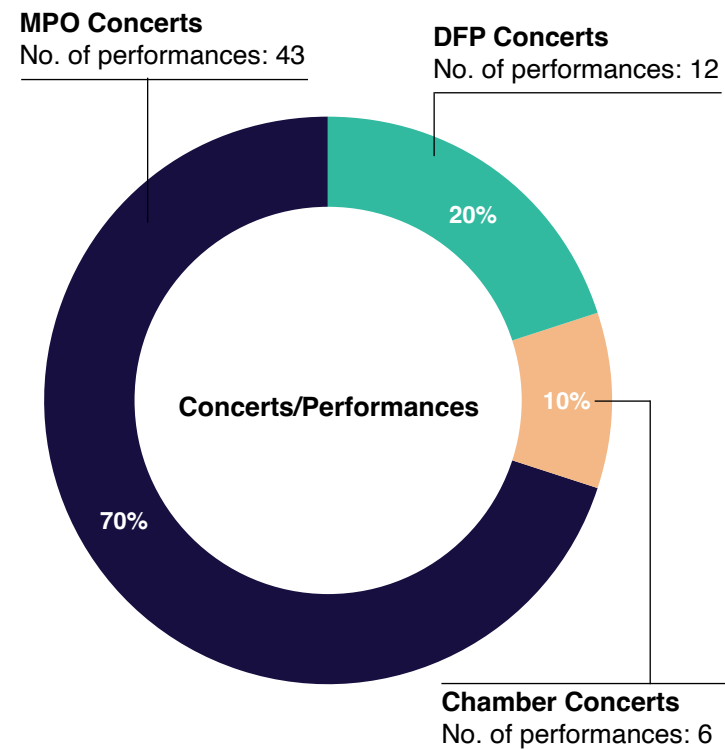


Members: Asmahan Abdullah, Norsahida Mohd Salim, Muhammad Fikrizaki Zakaria, Firoz Khan Mohd Yunus, Hassina Begam Abdul Gani (Chairman), Mohd Darul Izwan Alias, Fadilah Kamal Francis, Dayan Erwan Maharal, Shireen Jasin Mokhtar

Secretariat: Mohd Fahmi Md Radzi



DFP Punchline:
Douglas Lim 'One Mic Only'



33,899
Audience



12,630
Total Subscribers



67%
Average Attendance



RM9.2 million Total Ticket Sales



RM20.2 million Total Income
(exclude donation)



RM38.2 million Media Exposure



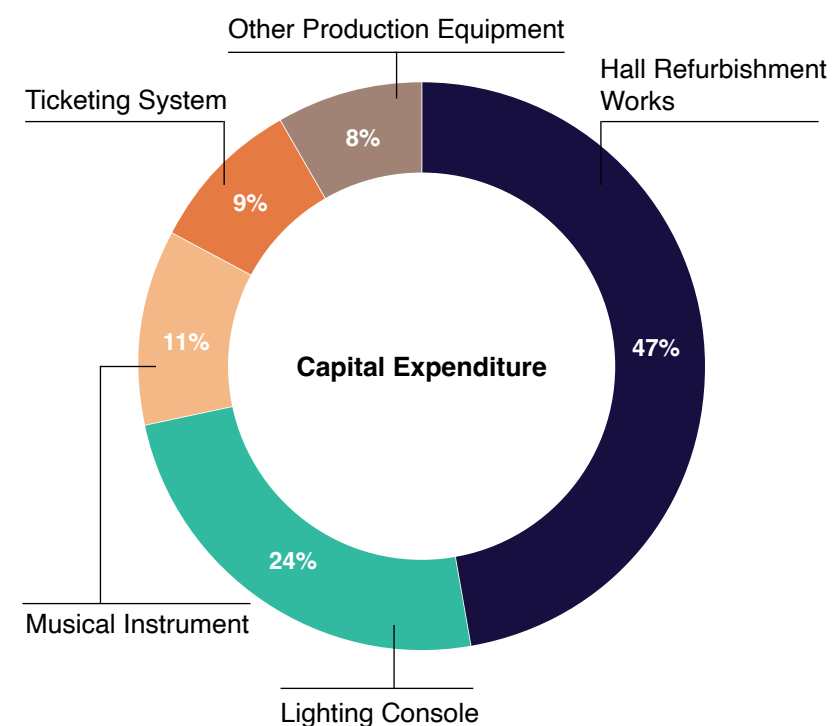
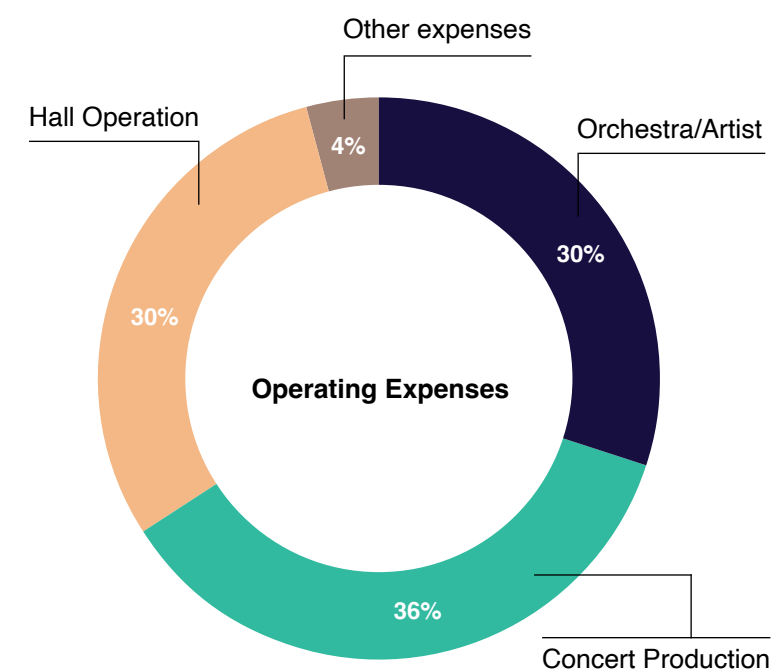
2 Corporate Suite Subscribers



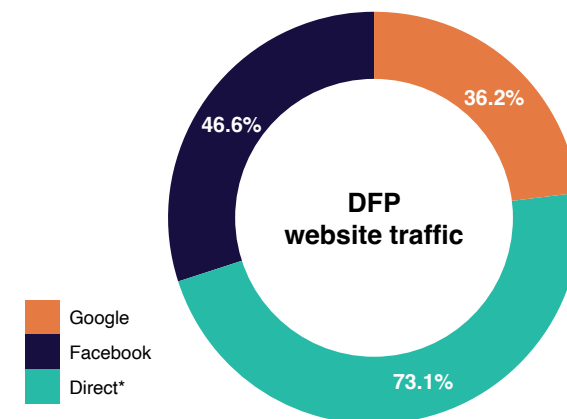
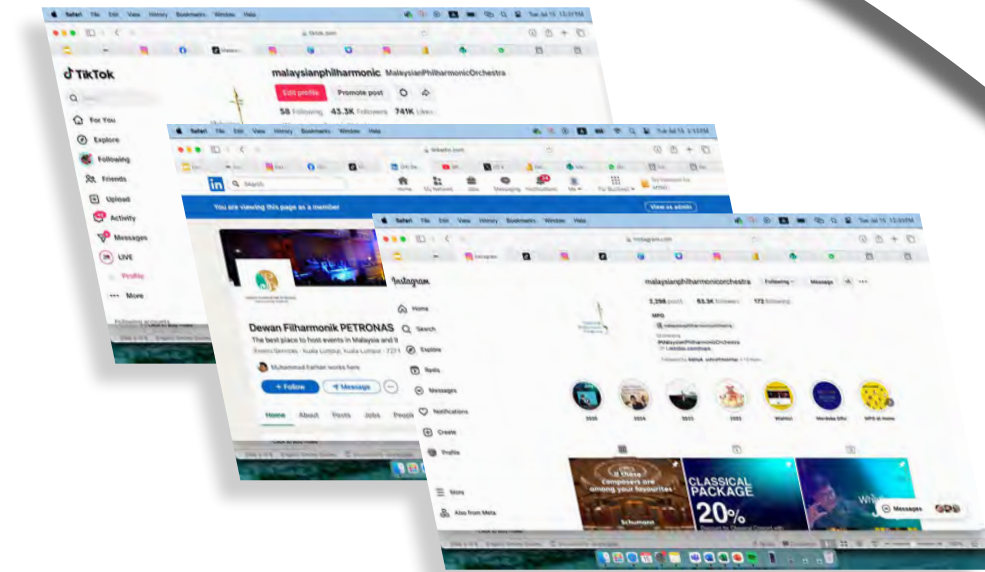
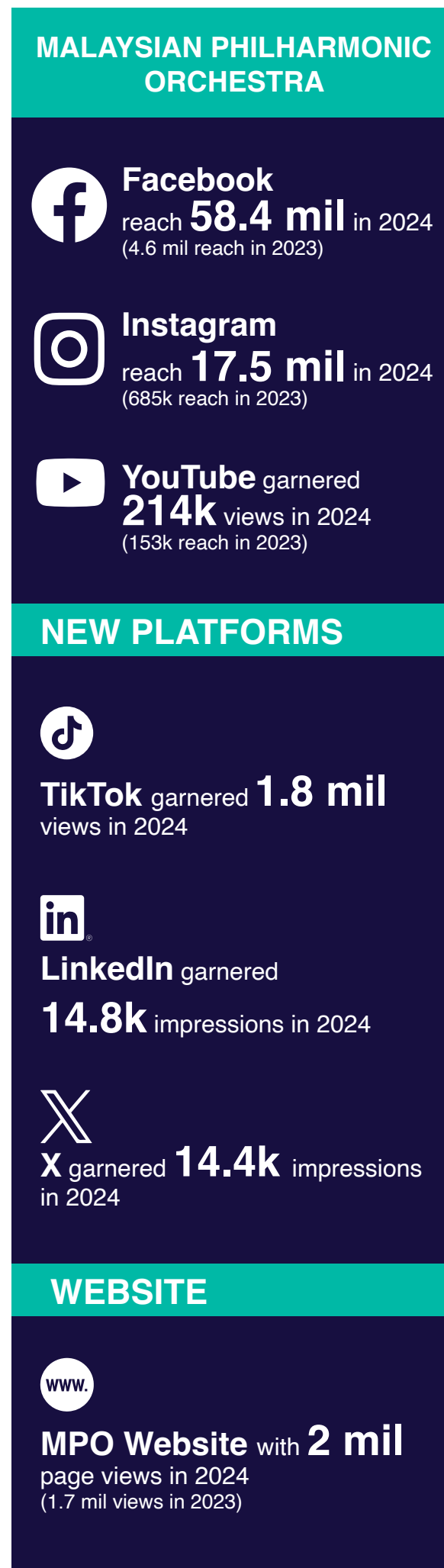
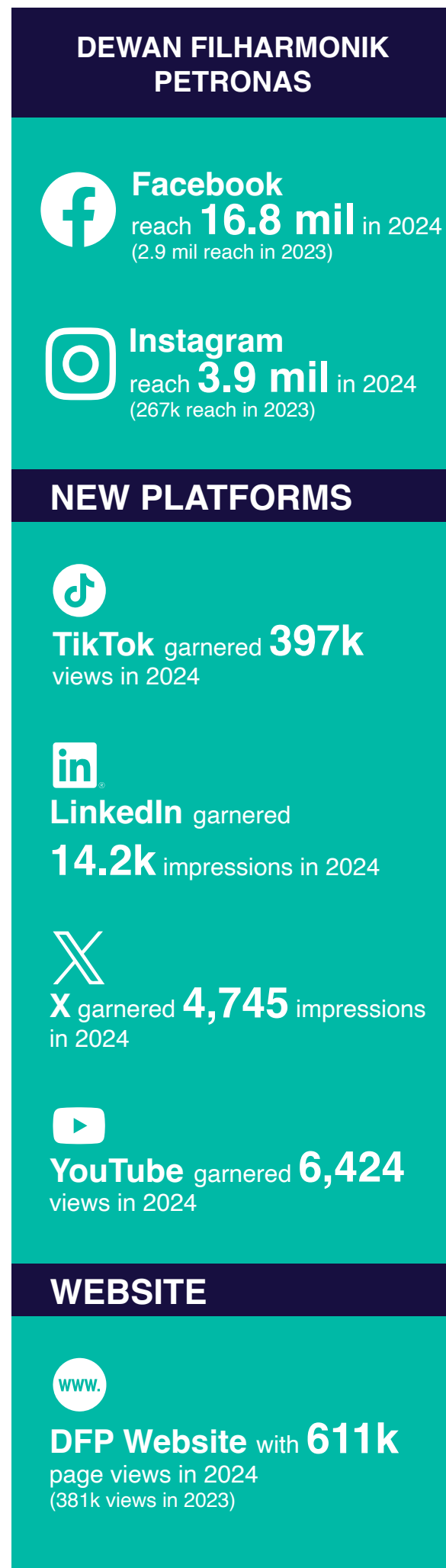
Highest Ticket Sales (DFP)
DFP Punchline: Douglas Lim 'One Mic Only'
RM0.9 million 3 Performances



Highest Ticket Sales (MPO)
Symphonic Ghibli
RM1.6 million 7 Performances



Symphonic Ghibli with
the MPO

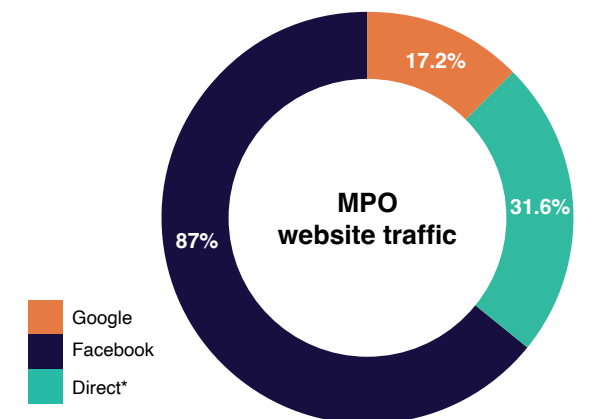


DFP website traffic sources increased by 36.2% from Google, 73.1% increased from Direct* and 46.6% increased from Facebook.

*Direct traffic may include untracked sources such as typed URLs, bookmarks, or links from emails and messaging apps.



Social media drove 30% of average ticket sales, followed by radio ads (26%), media coverage (16%), and KOLs (14%).



MPO website traffic sources increased by 17.2% from Google, 31.6% increased from Direct* and 87% increased from Facebook.



DFP and MPO social media garnered 210% and 306% engagement and awareness rate exceeding base target at 45%.



Media value of news coverage
RM38,237,629

DEWAN FILHARMONIK PETRONAS

Dewan Filharmonik PETRONAS (DFP) is Malaysia's first concert hall dedicated to classical music. Located at the PETRONAS Twin Towers, DFP was officially opened on 17 August 1998 by the patron of the Malaysian Philharmonic Orchestra (MPO), YABhg. Tun Dr. Siti Hasmah Haji Mohd Ali and the then Prime Minister, Tun Dr. Mahathir Mohamad.

Designed by Cesar Pelli, the hall takes its inspiration from the traditional shoe-box shape of the great 19th century European concert halls with the magnificent Klais Pipe Organ providing a spectacular backdrop to the stage.

The hall seats 920 people at one time. Acoustics experts Kirkegaard & Associates have incorporated unique acoustical features into its design to enhance the hall's natural qualities. DFP's success is also attributed to its exceptional architectural design and recording studio modelled after the legendary Abbey Road Studios.

DFP is committed to enrich the arts and culture landscape of Malaysia by presenting diverse music and offerings for all walks of life. The stage has witnessed renowned orchestras and soloists from the classical music world, luminaries of jazz and world music, Malaysian artists, stand-up comedy shows and performances of traditional arts forms.

As a prominent cultural hub, DFP provides a platform to nurture an appreciation towards arts and heritage and spread the joy of music to everyone, with public contributions and support.

This premier iconic venue is not just a concert hall; today, DFP expands its services as a multi-purpose space for event organisers, set to redefine corporate event landscape by fostering collaborations and partnerships, and leveraging on its brand associations, exceptional acoustics and technical expertise.



DEWAN FILHARMONIK PETRONAS
KUALA LUMPUR, MALAYSIA

YEAR IN REVIEW

The year 2024 at DFP was filled with powerful performances and impactful growth. As Malaysia's exciting and evolving cultural hub, the hall once again resonated with the brilliance of live music; from cultural festivals to local artists' concerts.

Countless moments of magic were shared with audiences in the hall, and each performance embodied what DFP is known for – spellbinding music performances, cultural presentations and meaningful connections.

One of the year's standout events was the sixth DFP Seni Festival 2024: an expansive local cultural programme featuring performances in the concert hall and traditional shows at the foyer, presented by students, associations and arts groups to engage with the community to celebrate the country's heritage.

This cultural extravaganza began with a concert by Jit Sin High School's Chinese Orchestra (July), followed by traditional theatre *Mek Mulung Putera Cahaya Bulan* (July). *Randai Mudo Pak Belalang* took to the stage next (August) before the festival culminated with *Sanggar Seni*, a two-day programme made up of colourful cultural activities (September).



Jit Sin High School's Chinese Orchestra

Themed *Dialogue of the Songs of Chu*, the spectacular concert by Jit Sin High School Chinese Orchestra presented orchestral Chinese music alongside a mesmerising dialogue between musical instruments featuring erhu virtuoso Tan Rou Yee and cellist Lim Sing Yee, a testament of thriving local talents that DFP helped highlight.

Mek Mulung, a traditional Malay theatre that is 500 years old, received a fresh interpretation for modern audience with *Mek Mulung Putera Cahaya Bulan*. Made up of acting, dialogue, singing and dancing, this collaboration with the National Department of Culture & Arts (or Jabatan Kebudayaan & Kesenian Negara) and the Mek Mulung Seri Mahawangsa Group is a testimony of DFP's initiative to ensure that dying arts are not forgotten.



Mek Mulung Putera Cahaya Bulan

Randai Mudo Pak Belalang, presented by primary school students trained by the Akademi Seni Budaya & Warisan Kebangsaan (Aswara)-affiliated Pewara Dance Theater, saw martial arts and dance come to life. This traditional theatre from Negeri Sembilan delightfully blended cultural richness and energetic dance. Educational and impactful, it showcased a lesser-known genre to the general public and the younger generation.

Held over two days at the DFP foyer, *Sanggar Seni* was a runaway success, with 22 performances witnessed by approximately 50,000 people, and 17 booths selling local handicrafts around the premises.

The crowd was entertained by the Borneo, Bhangra, Chinese folk, zapin and khatakali dances, alongside cak lempong, tarik selampit and sape performances, among others. With partners such as Malaysian Tourism Centre, Kraftangan Malaysia, Klook and KLCC The Place, *Sanggar Seni* turned the DFP foyer into a vibrant space of cultural performances, creating awareness for DFP and the country's heritage, while encouraging audience-building, reaffirming DFP's role as a champion of local culture.

Organised to align with DFP's corporate social responsibility (CSR), with a sustainability objective to preserve and promote tangible heritage, DFP Seni Festival's synergistic partnership with local arts organisations was beneficial to all. Together, they worked hand-in-hand to present the country's invaluable cultural heritage that is near-extinct, on a world class stage, elevating Malaysia's arts and culture scene.



Randai Mudo Pak Belalang



Sanggar Seni



Sanggar Seni

DFP also played its role in making Kuala Lumpur an exciting and vibrant city with cultural offerings for locals and tourists, supporting the tourism industry and boosting Malaysia's image as a creative and exciting destination.

Another innovative programme launched in 2024 as DFP's flagship initiative to nurture emerging Malaysian talent, is *Generasi DFP*. Comprised three concerts (in July, September and November), they featured budding singers, songwriters and indie bands. More than 100 submissions were received, with 14 acts eventually selected, made up for 10 solo artistes and four bands.

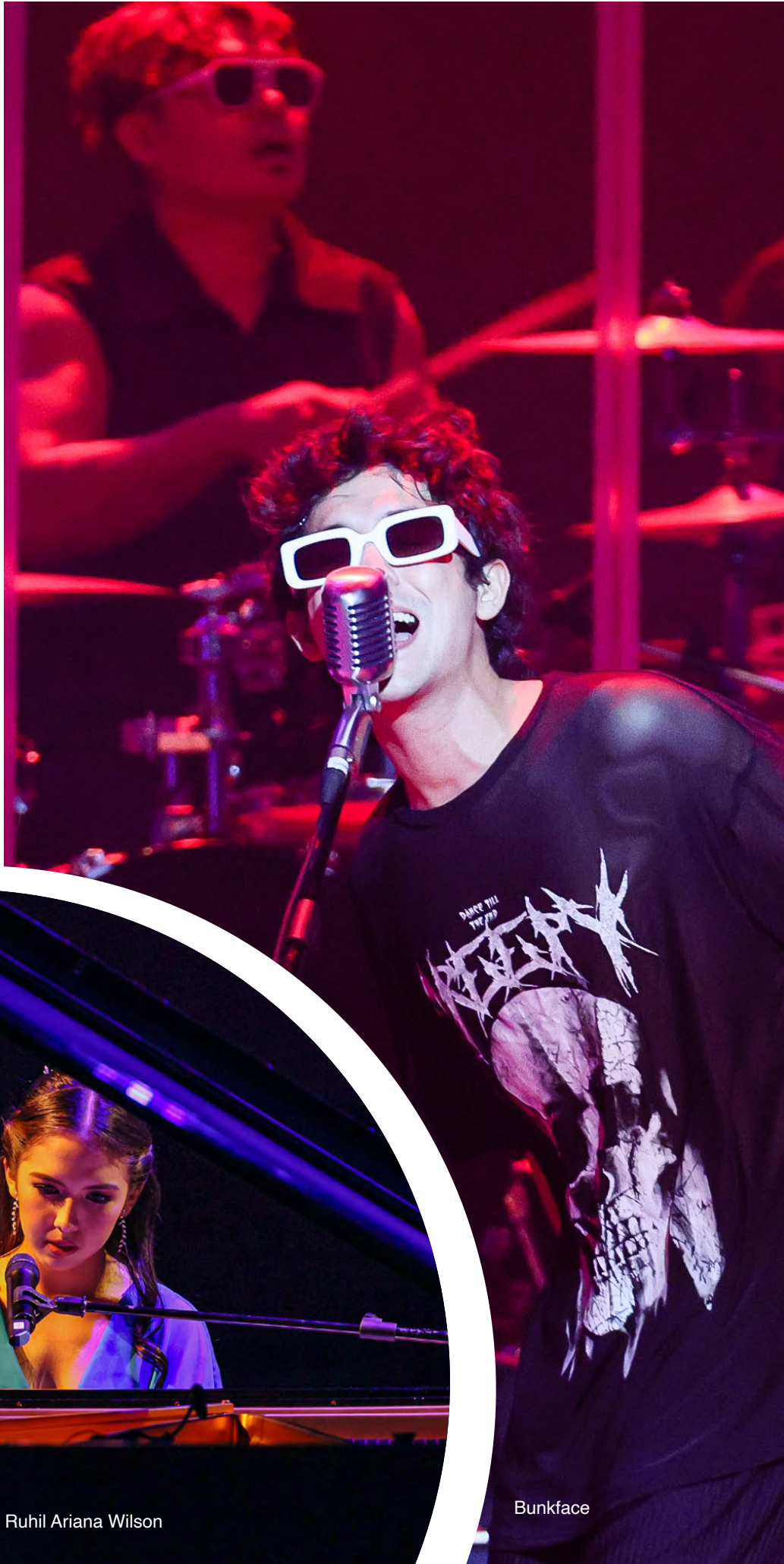
This inaugural project showcased local musical expression across different music genres and highlight's DFP's pivotal role in unearthing novel, homegrown talents and giving them the space and platform to shine.

Further diversifying its music offering for all walks of life, DFP also saw two solo concerts by local indie group Bunkface, and 1990s retro pop group Slam. They belted their greatest hits, drawing close to 1,800 audience in total. The concerts reinforced DFP's status as a venue that bridges mainstream appeal and artistic expression.

In November, DFP launched its Punchline series – the first of its kind – by presenting comedian Douglas Lim in three sold-out shows themed *One Mic Only* which became the highest-selling show for DFP in 2024, with RM900,000 worth of tickets sold.

This unconventional move to include stand-up comedy as part of its offerings has carved another path to elevate the local comedy scene and allowed DFP to reach out to different crowds and be innovative in its new audience-building initiatives.

The year 2024 was undeniably a showstopper – a thrilling ride of programming that powered DFP's mission of uniting fresh youth talents, heritage acts and new formats of entertainment under one roof, as it continues to solidify its reputation as an inclusive and vibrant home for Malaysia's cultural scene.



SANGGAR SENI

2 days event

7-8 Sept 2025

17 booths selling local handicrafts around the DFP premise

22 performances at DFP foyer

4 festival partners:

- Malaysian Tourism Centre
- Kraftangan Malaysia
- Klook
- KLCC The Place

7 flashmobs prior to the event



± 50,000 people
witnessed the festival in
two days



While PETRONAS remains the principal donor for DFP and MPO, other sponsors have helped support its mission through financial backing, ensuring stability for the MPO and enabling top-tier orchestral programming.

Mitsubishi Corporation and Mitsui & Co. Ltd. have been loyal corporate suite subscribers for many years. Official promotional partners such as Setel, Maxis, Luna Floral Atelier, Warisan Ad and Suria KLCC have helped with enhancing audience experience beyond concerts and built a broader cultural ecosystem around DFP.

DFP also regularly rents out its hall and space for a range of events, including but not limited to, corporate functions, product launches, film recordings, town halls, cultural festival and traditional arts series.

As the proud home of the MPO, DFP continues to be a central player in Malaysia's classical music scene. DFP also works with other hall hirers, embracing a broader business model for a sustainable financial outlook.

Its hall hirers in 2024 included PETRONAS, German Embassy, Korean Embassy, Roy Zhang Asian Pacific Piano Recital Tour, Universiti Tunku Abdul Rahman (UTAR), Universiti Malaya Symphony Orchestra and Swara Community Centre. This has helped generate concert and non-concert revenue to sustain financial health and keep the hall relevant.

Musician hire enabled the MPO to turn its artistic resource into a financially viable service. This income helps maintain high musical standards, fund broader programming and keep MPO accessible to a diverse audience. Some of its clients were PNB Merdeka Ventures for the launch of Menara Merdeka 118, the Embassy of The Philippines for the Concert for 60th Anniversary of Diplomatic Relations between Malaysia and The Philippines, and Singapore Street Festival Ltd. for Genshin Concert Tour 2024.

These revenue streams and partnerships have helped DFP and MPO secure financial sustainability, promote cultural engagement across diverse sectors and expand MPO's reach and relevance beyond the concert hall, while directly supporting its mission to entertain, educate and inspire through orchestral music.

PRINCIPAL DONOR



PETRONAS

CORPORATE SUITE PREMIUM MEMBERS



Mitsubishi Corporation



mitsui & co.

OFFICIAL PROMOTIONAL PARTNERS



Setel maxis



LUNA
FLORAL ATELIER



DFP SENI FESTIVAL STRATEGIC PARTNERS



COLLABORATION PARTNER



OFFICIAL OTT PLATFORM



GENERASI DFP CONCERT PARTNER



OFFICIAL RADIO PARTNERS



STRATEGIC PARTNER



RESEARCH PARTNER



F&B PARTNERS



MPYO OFFICIAL SPONSORS



HOTEL PARTNERS





HALL HIRES

- Group Procurement PETRONAS
- Anggerik Travel & Tours
- Petrosains Sdn. Bhd.
- German Embassy
- PETRONAS Group Technology & Commercialization (GT&C)
- GSRC PETRONAS
- Persatuan Seni dan Budaya He Yue
- PETRONAS Change Management
- Harmonie Music
- Roy Zhang Asian Pacific Piano Recital Tour
- YCA Ventures
- PETCO
- Istana Budaya
- Sartory Pte. Ltd.
- Eramaz Travel
- University Of Tunku Abdul Rahman (UTAR)
- Rondo Production
- SSO Academy
- PETRONAS Dagangan Berhad
- Ambank and University Malaya Symphony Orchestra
- Knight Award
- Korean Embassy
- PETRONAS Upstream
- Swara Community Center
- Erudite Academy
- PETRONAS Integrity

MPO MUSICIAN HIRES

PNB Merdeka Ventures

- Launch of Menara Merdeka 118

PETRONAS MPM Upstream

- Malaysia Bid Round 2024

Suria KLCC Sdn. Bhd.

- KLCCUH Hari Raya Event

PETRONAS GSRC

- PETRONAS 50 Years Customer Appreciation Dinner
- PETRONAS 50 Years - The Musical

Malaysia Petroleum Management (MPM)

- MPM Long Service Award

International Conference & Exhibition Professionals (ICEP)

- MOA Signing Ceremony (PETRONAS & Mitsubishi)

Academy of Medicine of Malaysia

- Launch of the Medical Academies Building

PETRONAS GTCM / PD&T

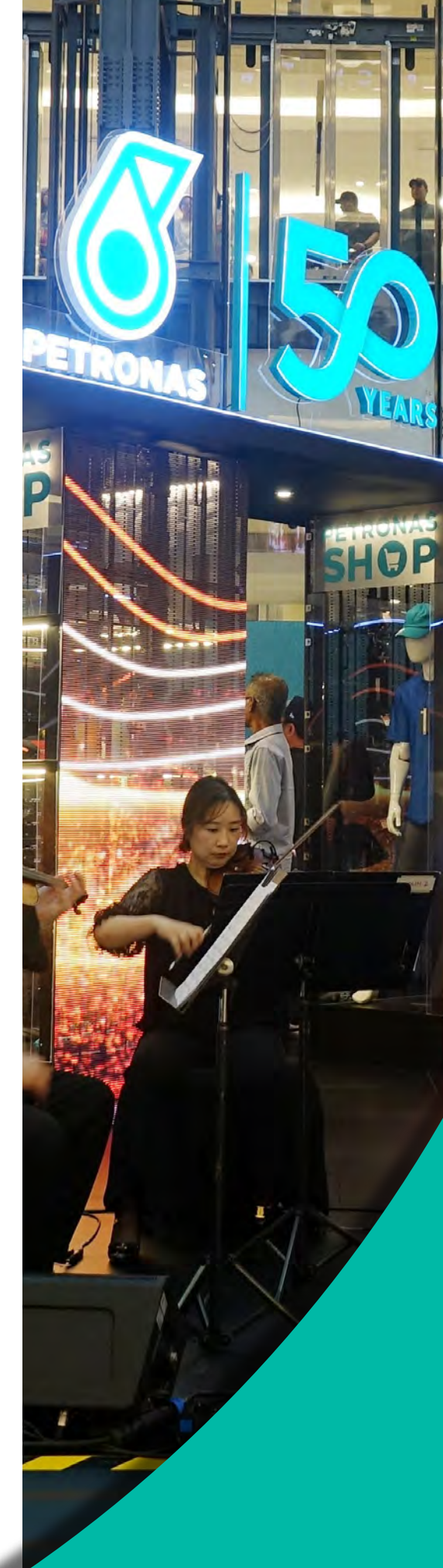
- ASEAN Petroleum Council Event Meeting

Singapore Street Festival Ltd.

- Genshin Concert Tour 2024

The Embassy of The Philippines

- Concert for 60th Anniversary of Diplomatic Relations between Malaysia and The Philippines



MALAYSIAN PHILHARMONIC ORCHESTRA

The Malaysian Philharmonic Orchestra (MPO) gave its inaugural performance at Dewan Filharmonik PETRONAS (DFP) on 17 August 1998 and has since provided the ultimate concert experience through music that entertains, educates and inspires.

Today, the MPO is made up of talented musicians from Malaysia and other nations, a beautiful example of harmony among different cultures and nationalities.

With immaculate versatility that transcends genres, the MPO continues to present classical masterpieces, film music, pop, jazz, traditional and contemporary works including anime music.

The MPO's artistry and vitality have been lauded by acclaimed international luminaries such as Lorin Maazel, Sir Neville Marriner, Joshua Bell, Harry Connick Jr., José Carreras, Andrea Bocelli, Dame Kiri Te Kanawa, Vladimir Ashkenazy, Chris Botti and Branford Marsalis. Renowned local artists who have performed with the MPO include SM Salim, Sheila Majid, M Nasir, Siti Nurhaliza, Jamal Abdillah, Ella, Dayang Nurfaizah and Aishah.

Affirming its stature in the Asian region, the MPO has performed in Singapore, Japan, Korea, Australia, China, Taiwan and Vietnam besides national tours around Malaysia. The MPO has also released 21 CDs.

Through its talent development programme, the MPO is dedicated in nurturing an appreciation among the young generation through its knowledge and skills transfer to the Malaysian Philharmonic Youth Orchestra. This initiative is supported by contributions from the public.

Beyond its concert schedule, the MPO expands its services to commercial purposes such as musician hire, tours, education and outreach programme and beneficial partnerships.

The MPO remains steadfast in its mission to share the depth and power of great music for all walks of life. Its main benefactor is PETRONAS and the patron is YABhg. Tun Dr. Siti Hasmah Haji Mohd Ali.



YEAR IN REVIEW

As one of Malaysia's most prolific orchestras, the MPO has delivered a compelling mix of high-calibre classical performances and culturally innovative programmes throughout 2024.

From highly technical classical compositions and contemporary pop culture to local talents and concerts for families and youth, each performance combines the orchestra's musical mastery and creative presentation. With 43 concerts presented that made up 70% of total performances at DFP, the MPO's impact in helping realise the vision of DFP is undeniable.

Both DFP and the MPO are complementary, a harmonious partnership that elevates Malaysia's cultural and musical landscape. While the DFP provides a world-class acoustic and architectural setting for orchestral performances, the MPO brings its wide-ranging repertoire and international collaborations to DFP. Together, they foster a synergistic appreciation for music.

The MPO maintained its classical core with concerts that played significant works by classical music composers such as Rachmaninoff, Tchaikovsky, Mozart, Brahms and Debussy. Featured soloists include Malaysia-born viola da gamba player Ibrahim Aziz, Japanese pianist Nobuyuki Tsujii, soprano Nika Goric, organist Joseph Nolan and renowned conductors Stanislav Kochanovsky and Malaysia-born Tengku Irfan, among others. Their performances affirmed MPO's technical mastery and impeccable classical standards.

The year started off with a movie screening of *Harry Potter And The Philosopher's Stone*, with music played by the MPO. Clearly, Pottermania hasn't subsided: The movie screening sold out for all four shows, bringing in about 3,600 individuals to the hall. Another movie screening, *Avatar: The Last Airbender*, was held in September, showing MPO's commitment to this immersive film-in-concert format that has grown in popularity since it was introduced in 2010, and has attracted pop culture fans.

Cirque de la Symphonie was a visual spectacle and musical extravaganza, a dazzling crossover spectacular combining classical works with live acrobats, aerialists and contortionists. This spellbinding feast reaffirmed MPO's ability to stage innovative and visually thrilling collaborations.

With Liu Wenwen on suona and local cellist Dylan Lee, the MPO's *Celestial Serenade* was a rare outing of folk-based works. Steeped in culture and the rich history of Chinese music, it was a nod to global fusion and cultural integration.

The MPO continued to spotlight Malaysian traditional music with *Simfoni Budaya: Keroncong & Ghazal* that featured Dato' Yusni Hamid, Asmidar and Haziq Rosebi. It focused on two Malay traditional genres in a show that bridged heritage sound and symphonic palette. *Sounds of Borneo* was a pioneering concert highlighting the musical talents from the East Malaysia states of Sabah and Sarawak with sape player Alena Murang and vocalists Marsha Milan and Velvet Aduk, an amalgamation of orchestral textures and traditional melodies.

Local songstress Aina Abdul graced the DFP stage in May with the MPO; blending pop, cultural influence and orchestral adaptation. The MPO's ongoing collaborations with local artistes have helped it align with national creative talent and ground its programming in local identity.



Suona player Liu Wenwen



Simfoni Budaya with Dato' Yusni Hamid, Haziq Rosebi and Asmidar



Sounds Of Borneo with Marsha Milan, Velvet Aduk and Alena Murang

Cirque de la Symphonie



Aina Abdul

For the Family Fun Day series, local content creator Caddy Ang presented *Peter And The Wolf*, a story-driven orchestral experience to cultivate early engagement of kids with orchestral music. On the other hand, Jebat Arjuna Kee, who started his musical journey with the MPYO, conducted *Mission Earth*, also under the series.

The MPO showcased its stylistic flexibility with two themed concerts, *A Valentine's Serenade* and *The Music of The Bee Gees* that extended beyond its classical repertoire. Featuring beloved popular songs, Broadway ballads and romantic standards, the performances brought popular songs presented with orchestral grandeur and vocal finesse.



The Music of The Bee Gees



With RM1.6 million worth of tickets sold, the highly anticipated *Symphonic Ghibli* was the big winner of 2024, bringing in some 6,300 people into the hall over seven shows that paid homage to the beautiful and magical sounds from some of Studio Ghibli's most memorable animations.

Anime fans too, came in droves for *Symphonic Anime 5*, that had two sold-out shows. In December, the MPO presented *Heroes: A Video Game Symphony*, an innovative concert based on the soundtracks of video games, a first for the MPO.

Going beyond classical music has helped the MPO draw younger audiences, including anime and video game fans, and movie aficionados, broadening the orchestra's demographic reach. In fact, this new approach is impactful, leading to an increase in subscribers which is in line with the MPO's aim to attract new audiences.

The MPO fulfilled its strategic vision of being more than just a classical orchestra but a holistic player in the local music scene, bringing together local content, popular engagement and orchestral excellence.

This dynamic approach preserves its classical roots while expanding public relevance by diversifying its offerings, improving accessibility and positioning it as a custodian of both global and Malaysia's musical heritage.



In 2024, the MPO's Talent Development Department continued to deepen its commitment to nurturing musical talents and engaging communities through its robust Education and Outreach Programme.

Designed to inspire, educate and connect, the programme has proven to be a cornerstone in MPO's long-term mission: to scout new talents, train budding musicians and champion a distinctly Malaysian musical voice for the sustainability of the local ecosystem.

A total of 51 events were organised, comprising of, among others, community engagements and outreach programme, masterclasses, workshops, showcases and music appreciation sessions. All events saw a total attendance of 9,092.

Central to the year's outreach was the education outreach programme, a series of curated programmes to bring MPO musicians directly to educational institutions. Nine events were held in 2024 impacting 1,516 individuals.

The events included the UCSI Brass Day 2024, Foster A School: Sekolah Seni developmental programme, Malaysian Association for Music Education (MAME) Conference 2024 and auditions for the Malaysian Philharmonic Youth Orchestra (MPYO). These activities provided platforms for young musicians to interact with professional players for advice and constructive feedbacks, helping to build a pipeline of new talents for the country's musical future, planting seeds of inspiration in places where opportunities are often scarce.

The 2024 programme also featured an expanded roster of workshops and masterclasses, helmed by the MPO musicians and international soloists. These interactive learning sessions covered orchestral techniques and repertoire to ensemble playing and career development.

The MPO organised 19 masterclasses and workshops with 597 attendees, which include an orchestral workshop with Malaysian piano prodigy/conductor Tengku Irfan, brass ensemble workshop with Brett Stemple, MPYO audition for violins with Ming Goh and a Mastering Breathing Techniques for Musical Excellence workshop with Matt Dempsey. These efforts connect professional with aspiring musicians, aligning with MPO's role as both performer and educator.

There were concerts aimed at promoting homegrown talents and music. A total of 11 events were held with 5,107 people attending. They include the Malaysian Chamber Showcases, MPYO - CIMB *Kita Bagi Jadi Concert*, MPYO @ CIMB Artober "Art & Soul 2024" Music Session and the MPO Benefit Concert where the MPYO performed side-by-side with the MPO at DFP.

In essence, the 2024 Education and Outreach Programme continues to reaffirm the MPO's role beyond concert performances but as a catalyst for cultural development, ensuring that the next generation of musicians is inspired and empowered.

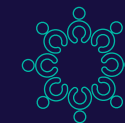
MPO TALENT DEVELOPMENT PROGRAMME



Total Attendees
± 9000



51 Activities



1 Community Outreach



9 Education Outreach/
Talent Scout



4 Music Appreciation
Sessions



19 Masterclasses/
Workshops



11 Showcases



7 MPO Reserve



EDUCATIONAL ACTIVITIES

• MPO Reserve Intensive Training 01/24	Mar
• Rhythm and Percussive Workshop for All by Antti Olavi & Yap Siu Yan	Mar
• Sharing Session 'Rehearsal Etiquette: Guidelines for Productive Music Sessions' by Dahlia Nazir (Cat.1)	Mar
• Workshop: Collaboration and Communication in Chamber Performance by Tan Ka Ming & Wong Lu Ee	Mar
• Mastering Breathing Techniques for Musical Excellence Masterclass with Matt Dempsey	Mar
• UCSI Brass Day 2024: Horn & Tuba	Mar
• Cello Masterclass with Kian Soltani	Apr
• Sponsor A Child: Mission Earth – FFD Concert	May
• Foster A School: Sekolah Seni competency audition	May
• Malaysian Chamber Showcase	May
• MAME Music Education Conference 2024	May
• Emerging Young Talent 02/24	May
• 4 Hands Piano Masterclass with Ng Chong Lim & Foo Mei Yi	May
• MPO Reserve Intensive Training 02/24	Jun
• Adjudicator for SBP Wind Orchestra Festival 2024	Jun
• MPYO collaboration performance with Orchestra of The Filipino Youth at the Festival Orkestra Kuala Lumpur 2024	Jun
• MPYO side by side with Orchestra Filipino Youth at DFP	Jun
• Violin Masterclass with Ning Feng	Jun
• MPYO: Picnic in The Park KLCC	Jun
• Outreach Collaborative Project 2024: An Uncommon Journey III	Jul
• DFP/MPO Roundtable Discussion	Jul
• Capability Development Program for local MPO musicians: ASIAGO Festival, Italy	Aug
• MPYO Seating Audition Workshop with Ming Goh	Aug
• MPO Reserve Audition Workshop for violins candidates with Ming Goh	Aug



Cello masterclass with Kian Soltani



The Orchestra of the Filipino Youth (OFY) and the MPYO



UCSI Brass Day 2024

• Foster A School Program - Community Engagement	Aug
• Harp Audition for MPYO	Aug
• Seating Audition for MPYO (Violin Section)	Aug
• Malaysian Chamber Showcase	Aug
• MPO Reserve Audition (3rd Round)	Aug
• Foster A School Program - Community Engagement	Aug
• CIMB and MPYO Sponsorship Signing Ceremony, MPYO String Ensemble Performance	Sep
• Orchestral Workshop with Tengku Irfan and MPYO	Sep
• Brass Ensemble Workshop with Brett Stemple	Sep
• Foster A School Program - Community Engagement	Sep
• Bual Bicara: Kerjaya Seorang Pemuzik - Di Belakang Tabir	Sep
• ASCOPE ACM Dinner	Oct
• MPYO Soloist Audition (1st round)	Oct
• MPO Outreach with Mitsui & Co: Mah Meri Cultural Village	Oct
• Foster A School Program - Community Engagement	Oct
• MPYO @ CIMB Artober 'Art & Soul 2024' Royal Launch	Oct
• MPYO @ CIMB Artober 'Art & Soul 2024' Music Sessions	Oct
• Masterclass PERMATA SENI MUZIK 2024	Oct
• Chit Chat Session with Chloe Chua with MPYO	Oct
• UPSI Wind Orchestra performance	Oct
• Foster A School Program - Community Engagement	Nov
• MPO Benefit Concert - side by side with MPO	Nov
• Handog: A Concert Celebrating 60 years of The Philippines - Malaysia Friendship, side by side with Orchestra of The Filipino Youth	Nov
• MPYO - CIMB 'Kita Bagi Jadi' Camp	Nov
• MPYO - CIMB 'Kita Bagi Jadi' Concert	Nov
• Malaysian Chamber Showcase	Dec

MPO-CIMB-MYCREATIVE VENTURES: NURTURING THE COUNTRY'S CULTURAL CAPITAL

On 3 September 2024, the MPO (on behalf of the Malaysian Philharmonic Youth Orchestra - MPYO), CIMB Bank Berhad and MyCreative Ventures inked a momentous agreement that marked a harmonious alliance to foster the development of Malaysia's young musicians. This one-year partnership saw all three parties work synergistically to develop the arts in the country.

At the heart of this partnership is a series of music camps held at CIMB's training centre, Akademi Nazir Razak in Bangi, Selangor, where MPYO members (aged between 10 and 28) will have full boarding privileges, access to the academy's facilities and a dedicated auditorium. This opportunity provides an ideal environment for them to refine their techniques, build ensemble dynamics and flourish under professional mentorship.

In November, 40 MPYO members were part of the eight-day music camp that culminated in CIMB's centenary celebration's *Kita Bagi Jadi* concert on 24 November 2024 at the Plenary Hall, KL Convention Centre. Besides this concert, the MPYO was also featured in CIMB Artober "Art & Soul" Exhibition (October), a cultural showcase that brought music and art together.

These public performances complement MPO's ongoing educational efforts, giving MPYO members exposure to 'live' audiences and boosting their confidence and stage presence.

To date, two music camps were held, impacting 60 young musicians and involving 13 MPO tutors, a testament that this project is slowly reaping its benefits.

The funds from the partnership will also be used for music training sessions, educational programmes and upskilling activities for the MPYO. These include sectional and ensemble session, workshops and masterclasses as well as providing exposure through international music festivals and side-by-side performances with the MPO, among others. All these initiatives will be carried by the MPO professional musicians, benefitting the MPYO members.



This sponsorship helped sustain not only the current CIMB-MPYO initiatives but also long-term talent pipeline projects such as training, workshops, international exposure and touring, all underpinned by orchestral expertise.

The MPO-CIMB-MyCreative Ventures collaboration demonstrates how aligned values, shared resources and bold artistic vision can transform youth talent into national assets.

Empowered by exceptional mentorship, ongoing public performances and a nurturing ecosystem, the MPYO is poised to develop into a leading incubator for future symphonic talent. This groundbreaking cultural initiative is not merely sponsorship; it is a statement in cultivating young talents to build the country's cultural capital.



CIMB Artober "Art & Soul" Exhibition



CIMB Kita Bagi Jadi concert

MPO BENEFIT CONCERT: RESONANCE FOR A REASON

In a historic milestone since its founding in 1998, the MPO proudly hosted its first-ever MPO Benefit Concert (Resonance for a Reason) on 9 November 2024; a momentous evening that brought to the stage, the spirit of musical brilliance, heartfelt philanthropy and the shared pursuit of nation-building.

More than just a performance, the concert stands as a powerful testament to music's ability to inspire, unite and uplift. It is also a heartfelt call to action, an invitation to support the MPO's enduring mission to coach emerging local talents and eventually help shape a vibrant, thriving future for Malaysia's musical landscape.

Featuring a stellar line-up of iconic performers, from the legendary Dato' M Nasir and Dato' Sheila Majid to celebrated vocalists such as Misha Omar, Aina Abdul and Amir Jahari, the concert was a befitting tribute to Malaysia's rich musical heritage, showcasing the nation's artistic brilliance and impressive talents.

The true highlight of the evening was the powerful presence of 15 Malaysian Philharmonic Youth Orchestra (MPYO) members performing side-by-side with accomplished musicians of the MPO. This exceptional collaboration was a moving testament to the MPO's commitment to education, mentorship and the transfer of knowledge.

That evening, the audience witnessed the tangible impact of the MPO's nurturing efforts as the young talents stepped confidently into the spotlight alongside their MPO mentors. The *New Straits Times* dubbed the concert "a roaring success" while *The Malaysian Reserve* mentioned how "collective support can keep the arts thriving for generations to come."

Donations from the Benefit Concert go directly toward sustaining these vital mentorship programmes, supporting the MPYO musicians through a wide range of educational activities to refine their craft and consequently, secure the future of Malaysia's music legacy.

Music has long been a catalyst for artistic and cultural growth, and the MPO is deeply committed to nurturing homegrown talents, exemplified through the gifted young musicians of the MPYO.

By engaging talents from an early age, the MPO ensures that the transformative power of music is not only appreciated but embraced across generations. The young musicians are more than performers; they are the next custodians of Malaysia's musical heritage, poised to carry its spirit for years to come.



Corporate organisations and like-minded individuals have the chance create a lasting impact through generous contributions which directly support the MPO's initiatives through its Music Talent Development department, ensuring the sustainability of the music scene and contributing to the corporate social responsibility (CSR) of an organisation.

All donations from individuals, businesses and organisations are tax-exempt.

Your investment will not only support the music industry but help nurture the soul of our nation. Therefore, the MPO calls upon corporations and individuals to demonstrate their unwavering commitment to the arts by becoming patrons of the local music scene.

Each contribution makes a difference so let us together compose a symphony of support that will resonate through generations of Malaysians.

MPO BENEFIT CONCERT



MALAYSIAN PHILHARMONIC ORCHESTRA



- RESIDENT CONDUCTOR**
Gerard Salonga
- FIRST VIOLIN**
Concertmaster
Peter Daniš
Co-Concertmaster
Ming Goh
Principal
Zhenzhen Liang

Tan Ka Ming
Wong Lu Ee
Sherwin Thia
- SECOND VIOLIN**
Stefan Kocsis
Yunzhi Ling
Ionut Mazareanu
- VIOLA**
Section Principal
Jebat Arjuna Kee Jia Liang

Ong Lin Kern
Thian Ai Wen
Lau Yew Hann
- CELLO**
Section Principal
Csaba Körös
Co-Principal
Dylan Lee Mihn Tang
Assistant Principal
Elizabeth Tan Suyin

Goh Wen Chih
Wong Jun Yuan
- DOUBLE BASS**
Section Principal
Wolfgang Steike

Jun-Hee Chae
Lin Yi Rou
Lee Kar Yan
- FLUTE**
Co-Principal
Yukako Emes

OBOE
Section Principal
Niels Dittmann
Sub-Principal
Lee Chun Howe

CLARINET
Section Principal
Matthew Larsen

BASSOON
Section Principal
Alexandar Lenkov
Sub-Principal
Stephen Mak Wai Soon

CONTRABASSOON
Principal
Vladimir Stoyanov

HORN
Section Principal
Grzegorz Curyła
Assistant Principal
Sim Chee Ghee
Sub-Principal
Eric Tiow Xian Liang
- TRUMPET**
Assistant Principal
Matthew Dempsey
Sub-Principal
Jeffrey Missal

TROMBONE
Section Principal
Marques Young

TUBA
Section Principal
Tan Shun Zhong

PERCUSSION
Assistant Principal
Antti Olavi Ohenoja
Sub-Principal
Yap Siu Yan
Ng Lip Sheng

HARP
Principal
Tan Keng Hong

PIANO
Principal
Akiko Daniš

as at December 2024

MALAYSIAN PHILHARMONIC YOUTH ORCHESTRA



- FIRST VIOLIN**
Ham Kay Lyn
Khor Hui-Ryu
Alistair Chew Yan Chern
Anna Ruth Oh Hui Hann
Chan Ruo Xin
Chai Jing Xuan
Lee Ming Zhou
Samuel Anton Theiseira
Sha Kah Yan
- SECOND VIOLIN**
Jarrett Chin Qi Ren
Law Sze Han
Delaney Ng Yen Xuan
Chung Ann Qi
Choy Zi Syuen
Dylan Tan Yen Ren
Muhammad Arif Radzuan
Ong Ting Qian
Soh Kwee Tung
Tan Yin Hui
Zian, Kaam Zilin
- VIOLA**
Benedict Koh Zheng Rong
Ham Kay Li
Jared Ng Yen Tze

CELLO
Ashley Khoo Zi Han
Charlene Lee Ann
Isaac Chan Hao Jian
Tan Jia En
Adam Soo Kwang Le

DOUBLE BASS
Dahlia Dayana Ahmad Nazir
Wong Jia En

FLUTE
Ashley Ong Xin Yin
Low Chuen Hao
Tee Yi Man
- BASSOON**
Loh Jun Yang

FRENCH HORN
Lee Huan Lin
Tang Jun Xuan

TRUMPET
Lim Kah Loke
Lim Kar Him

TROMBONE
Tan Juen Loon

TUBA
Mok Zhe Ping
Pang Hung Yi
- PERCUSSION**
Aries Chin Zien Xin
Aiman Farouk Omar Farouk
Lee Si Yuan
Ong Li Yang
Tee Chia En

HARP
Madelyn Tan Rou Yi

as at December 2024

First introduced in 2024, DFP and MPO organised four networking events to build ties and strengthen rapport with potential sponsors, partners, arts practitioners and artistic collaborators.

Held once in each quarter, it began with the Music Talent Development networking event (February), followed by an Aidilfitri gathering (May), Business & Strategic Relations Management session (July) and Finance & Corporate Services networking session (November).

With a collective attendance of more than 150 people, these events were organised to create a sense of ownership and connection among stakeholders, encourage cultural exchange, facilitate mentorship, music education and youth engagements, and forge stronger ties for future partnerships.

In the long run, DFP and MPO hope to create a ripple effect of arts advocacy, encouraging greater attendance, support for local musicians and investment in arts education, and the sustainability of creative initiatives for future generations.

AIDILFITRI NETWORKING EVENT
All Industries



FINANCE & CORPORATE SERVICES NETWORKING EVENT
Finance Industry



MUSIC TALENT DEVELOPMENT NETWORKING EVENT
Education Industry



BUSINESS & STRATEGIC RELATIONS MANAGEMENT NETWORKING EVENT
Entertainment Industry

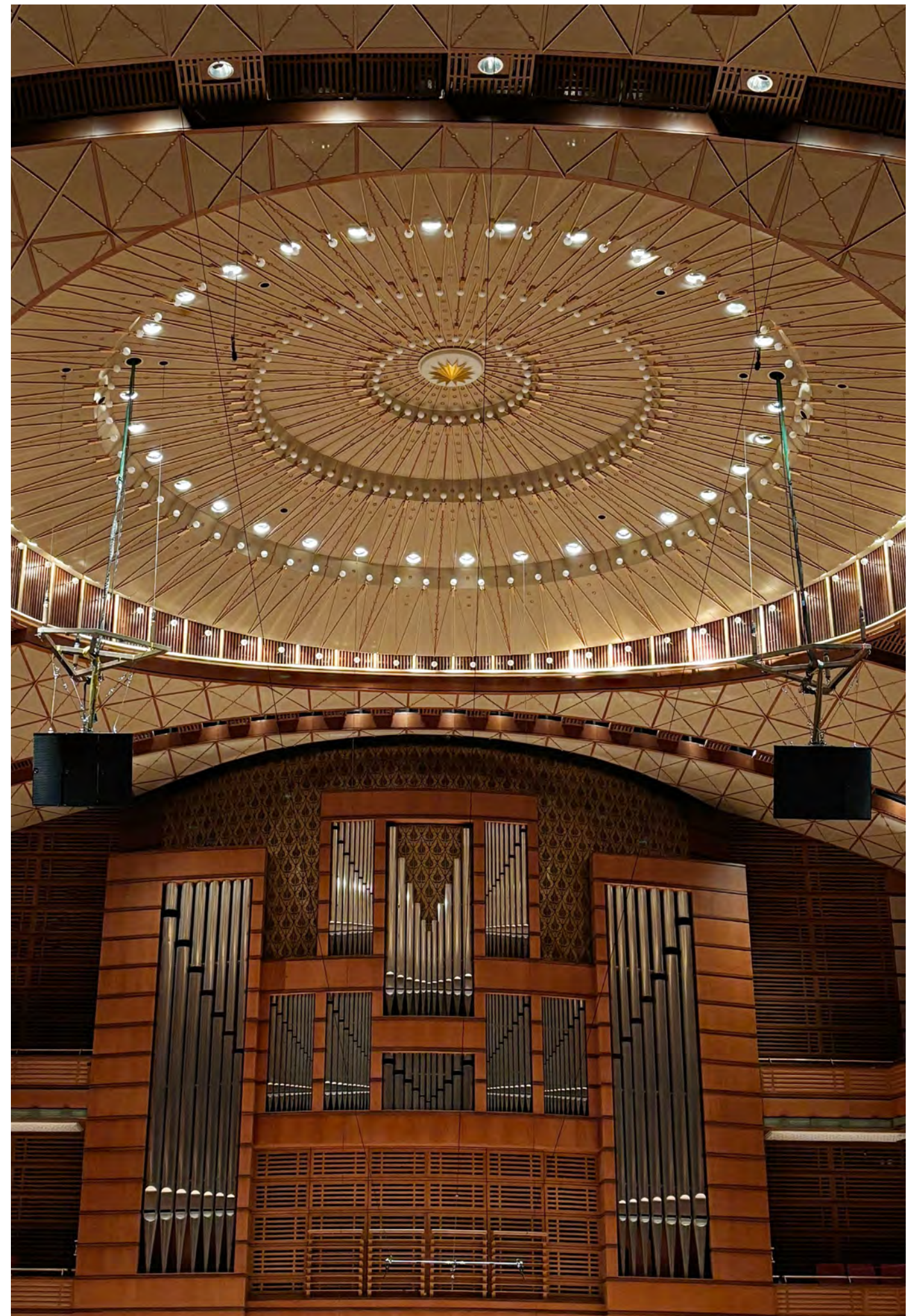
MAJOR MAINTENANCE WORK



Stage Flooring
Refurbishment



Room
Refurbishment



A MULTI-FACETED VENUE BEYOND THE STAGE

Since its establishment in 1998, DFP has been a cornerstone of Malaysia's cultural scene, captivating audiences with world-class performances by the MPO and other globally celebrated ensembles and artists.

Today, DFP has opened its doors and is accessible to all walks of life. It offers extensive services beyond musical performances. More than just a concert venue, DFP has evolved into a dynamic, multi-purpose space ready to meet the diverse needs of corporate clients, event planners and experience-seekers. With its exceptional acoustics, timeless and spellbinding architectural design by César Pelli, and premium service offerings, DFP redefines the possibilities of a performance space.

Hall hire

From business conferences and product launches to private performances and brand activations, DFP offers a sophisticated, customisable setting. Clients can access not only the concert hall but also breakout spaces such as the promenade, foyer, circle areas, gallery, corporate suites and music rooms to leave a lasting impression.

Corporate hospitality and networking

Impress your clients and stakeholders with unforgettable events that blend elegance and professionalism. From town halls to networking sessions to product activations, DFP elevates events and gatherings with a touch of culture and exclusivity.

Hall tours and cultural immersion

Open doors to inspiration with tours that highlight the hall's rich heritage, architectural beauty and world class facilities including its majestic Klais Pipe Organ and cutting-edge recording studio.

Strategic sponsorship and brand exposure

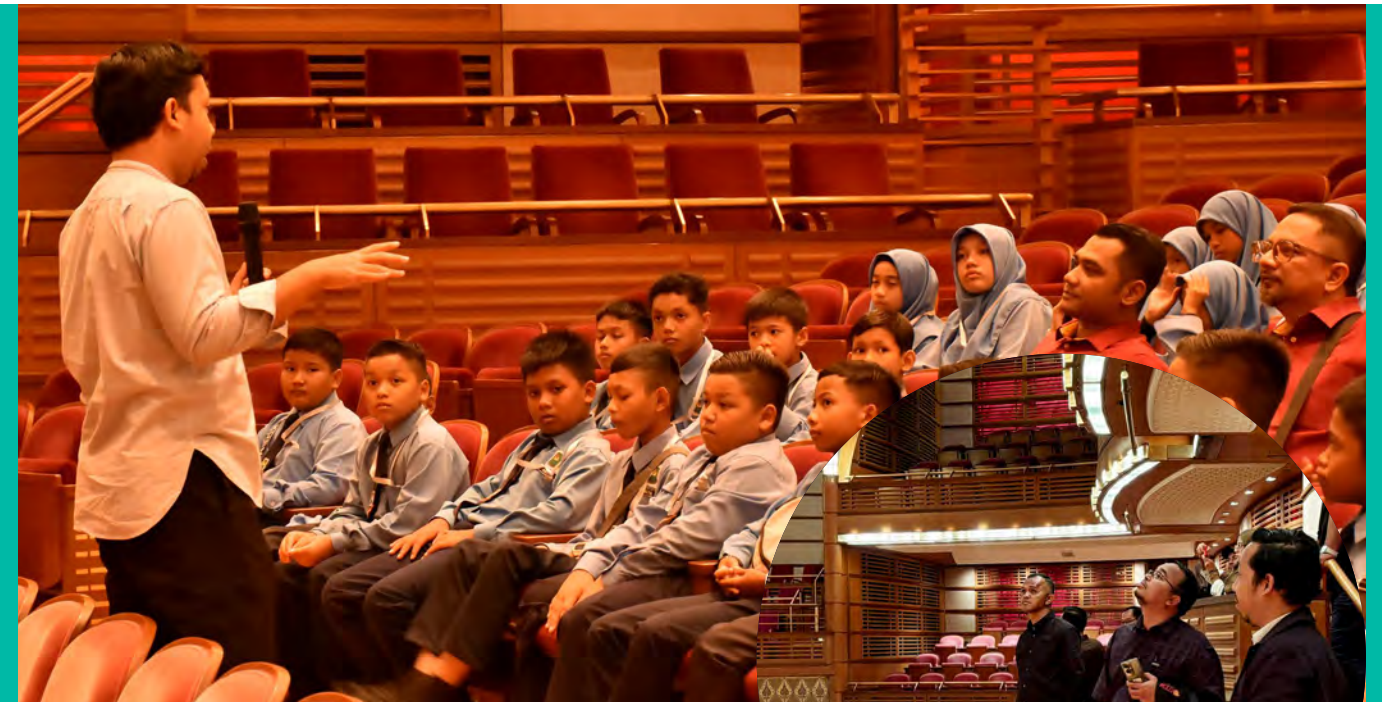
Position your brand alongside one of Malaysia's most prestigious institutions. Through concert sponsorships, Corporate Social Responsibility (CSR) tie-ins and bespoke collaborations, DFP offers unique opportunities to connect with an affluent and culturally engaged audience.

Corporate packages

Enjoy tailor-made concert packages enhanced with curated pre or post concert receptions, offering a seamless blend of entertainment and hospitality for your VIP guests and clients.

World-class recording and broadcasting facilities

DFP houses a professional recording studio designed and built by Abbey Road Studios in association with Acoustics Design Group 1998. With 4K broadcast capabilities and a high-fidelity recording studio, DFP is also a go-to destination for film scores, live recordings and album productions. The acoustics that delight live audiences are now available for creators and producers aiming for global reach.



By aligning with DFP, your brand becomes part of a legacy of excellence. Whether you're seeking to host an unforgettable event, strengthen your corporate image or tap into Malaysia's vibrant cultural scene, DFP provides the platform, expertise and environment to make it happen. Every partnership ensures your goals are met with the highest level of professionalism and artistic integrity.



BRINGING MUSIC INTO NEW SPACES AND EXPERIENCES

The MPO, made up of accomplished musicians from Malaysia and around the world, has stood as a vibrant symbol of musical excellence and cultural unity for the last 27 years.

Today, the MPO continues to captivate audiences with a rich and varied repertoire. Every performance reflects a deep commitment to artistry, connection and the transformative power of music.

With a growing suite of services and outreach opportunities, the MPO now extends its orchestral flair beyond the concert hall, partnering with businesses, event organisers and organisations to share music in ways that go far beyond the traditional performance setting.

Customised music hire

From an elegant string quartet at a corporate dinner to a full symphonic performance at a national celebration, the MPO offers flexible music services to match any atmosphere and requirements. Clients can choose from soloists, duos, trios, chamber ensembles or the full orchestra, and each option will be curated to elevate the event with a touch of musical magic and finesse.

Commercial collaborations and event support

Planning an event that calls for something extraordinary? The MPO brings not only musical talents but also professional support including sound technicians, stage crew, ticketing and front-of-house services. A comprehensive package, each event is designed to create your memorable brand enhancements through music.

Tours and regional engagements

With support from sponsors and partners, the MPO is eager to bring its excellent artistry to new audiences across Malaysia, and even the region, fostering connection and cooperation through 'live' performances as a cultural ambassador.

Education and community outreach

Music has the power to inspire and uplift. From masterclasses and workshops to special performances for underprivileged communities, these initiatives provide valuable musical exposure, learning and healing opportunities, often in partnership with local institutions and sponsors.



When you partner with the MPO, you're joining forces with an institution recognised for its artistic excellence and cultural importance. Every collaboration is crafted with creativity and attention to detail, aimed at achieving your objectives: whether it's strengthening your brand visibility, fostering community engagement or elevating an event with world-class music.





CEO'S OFFICE

From left: Farah Diyana Ishak, Syafiqah Nabila Mohd, Mohd Darul Izwan Alias, Noor Azlinda Mohamad, Nur Shahira Mohd Nasir



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From top left: Alfarudin Jamaludin, Nalisa Amira Sudinar, Nursuffiya Aleena Muhammad Zubir, Yasmin Mahmuddin, Ameela Najihah Zulkifli, Hisham Abdul Jalil, Zulfadli Mohd Zakarrudin, Noor Shahrman Shahrill, Farah Diyana Ismail, Munshi Ariff Abu Hassan (Head), Maizatul Ezza Masran

Not in photo: Muhammad Farhan Aziz



HEALTH, SAFETY & ENVIRONMENT

From left: Mohd Rakiff Abdul Hamid, Mohd Fahmi Md Radzi (Head)



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Not in photo: Fatin Ayuni Mohd Ali



MPO ARTISTIC MANAGEMENT, ORCHESTRA MANAGEMENT & MUSIC TALENT DEVELOPMENT

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Centre: Firoz Khan Mohd Yunus (Head)

Not in photo: Mohamad Faizal Ismail, Khairil Azhar Mohd Kassim, Shahrul Rizal Mohd Ali, Zolkarnain Sarman, Muhamad Hafiz Abdul Aziz

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without notice the artists and/or repertoire as necessary.